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INTRODUCTION

The name Keshde is rooted in the Turkmen word for embroidery — a symbol of craftsmanship, beauty, and cultural depth. In traditional art, keşde represents more than decoration; it's the result of patience, precision, and passion. Every thread is placed with purpose, every pattern tells a story. This is exactly how we approach digital work — with the same care, detail, and creative excellence. Just like embroidery transforms fabric into something unique and valuable, we transform ideas into elegant digital experiences.

At Keshde, we live by the belief: “Have to play, have to succeed.” We see creativity as a serious tool — not just an art, but a strategy. The “play” is how we explore, imagine, and innovate; the “success” is how we deliver results, solve real problems, and exceed expectations. Our work blends freedom and focus, aesthetic and function, intuition and logic — stitched together with discipline and heart. That's the Keshde way.

“ HAVE TO PLAY, HAVE TO SUCCEED ”



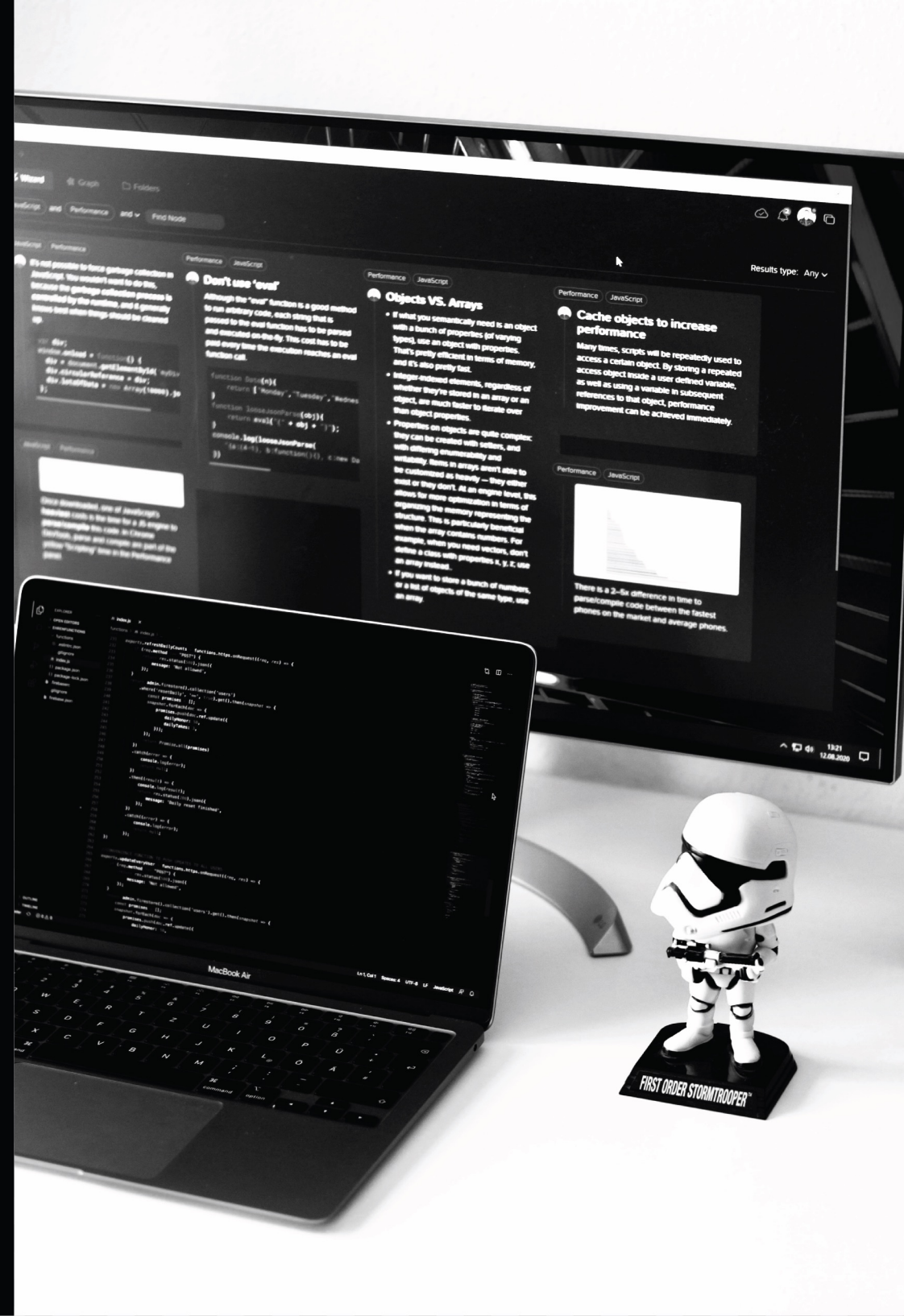
CONTENT

01	Introduction
02	About
03	Services
04	Procces
05	Technologies
06	Clients
07	Projects

ABOUT US

We founded Keshde in 2018 in Ashgabat, united by a passion for creating digital products that are both beautiful and purposeful. Our journey began with designing and developing websites for commercial businesses and startups — helping them take their first steps into the digital world with smart, modern, and user-centered solutions.

In 2019, we expanded our capabilities into mobile app development, enabling us to deliver seamless digital experiences across platforms. That same year, our commitment to UI/UX design deepened. What began with Photoshop evolved into more sophisticated tools like Adobe XD and eventually Figma — allowing us to design with clarity, creativity, and precision.



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By 2020, Keshde had grown into a fully equipped digital team — building full-stack systems, web applications, and mobile apps, while also offering branding and graphic design services. From intuitive interfaces to meaningful brand identities, we began delivering comprehensive digital ecosystems tailored to the needs of modern businesses.

With every project, we bring the same care and attention to detail that defines the word keşde — our namesake. Like traditional embroidery, our work is thoughtfully crafted, deeply considered, and made to last.





OUR SERVICES

Here's how we help brands grow, simplify, and shine:

What We Do at Keshde:

We create digital products the way keşde is made — with care, craft, and meaning. Every project we take on is like a pattern stitched with intention — designed to last, built to work, and made to stand out. We don't rush to deliver. We dig in, understand the need, and create thoughtful digital systems that reflect precision and purpose.



Website Development:

Your digital home — crafted to be fast, functional, and unforgettable. We build responsive websites that load fast, feel smooth, and tell your story in the best light. Whether you're a startup or a growing company, we make sure your site does more than exist — it performs.

Web App Development:

Powerful systems that do the heavy lifting behind the scenes. We develop tailored web applications — dashboards, booking tools, management systems, CRMs — built for your exact needs. Simple to use. Easy to scale. Designed to work as hard as you do.

Mobile App Development:

Experiences in your users' hands — smooth, native, and built to scale. We design and develop mobile apps that are fast, elegant, and reliable. From MVPs to fully-featured platforms, we help you connect with users on the go — across Android and iOS.

UI/UX Design:

We design with the user in mind — and beauty in the details. Our UI/UX team doesn't just make things look good. We make them feel right. We wireframe, prototype, and test until the experience is exactly how it should be — clear, useful, and intuitive.

Network Solutions:

We keep your systems connected, secure, and stable. We design and manage network infrastructures that support business-critical operations. Reliable, scalable, and quietly doing their job — just like they should.

IT Consulting:

We don't just build — we help you make better decisions. Whether you're choosing tools, planning architecture, or scaling your tech, we offer clear, grounded advice. Our job is to help you think ahead and build smarter.

SEO & Website Optimization:

What's the point of a great site if no one finds it — or stays on it? We help you rise in search rankings, load faster, and keep visitors engaged. From technical SEO to real performance tuning, we make sure your digital product works under the hood.

Graphic Design & Branding:

Your identity — designed to be remembered. We create visual systems that speak your language. From logos to brand guidelines and marketing materials, we help you show up with confidence, consistency, and clarity.

At Keshde, we approach every project like a piece of keşde — carefully made, deeply considered, and built to stand the test of time.

OUR PROCESS

We use a modern, reliable tech stack and industry-leading design tools — carefully chosen to craft fast, scalable, and visually striking digital products across web, mobile, and backend platforms.

Every product we create is handcrafted — just like keshde. Step by step. Thoughtfully. Purposefully. At Keshde, we follow a process that keeps things clear, collaborative, and focused on quality. We don't just build fast — we build smart, with intention behind every decision.

01 Discovery & Consultation

We listen first. Every great product starts with a conversation. We dig into your goals, challenges, and vision — and turn that into clear direction.

02 Planning & Wireframing

Before we design anything, we sketch the blueprint. We map out user flows, structure, and functionality — so you know exactly how things will work.

05 Launch & Support

We go live — smoothly. But we don't disappear after launch. We stay close, offering ongoing support, updates, and improvements as your business grows.

03 Design & Development

This is where craft meets code. Our designers and developers work side by side to bring the product to life — intuitive, scalable, and pixel-perfect.

04 Testing & Quality Assurance

We don't ship until it's solid. Every screen, function, and interaction is tested across devices and use cases. Bugs are caught, details are refined, and performance is optimized.



Vue.js



React.js



HTML5



CSS3



JavaScript



Tailwind CSS



Bootstrap



Sass



Go



Node.js



PHP



Laravel



Python



Django



Flutter



Kotlin



Swift



Figma



Adobe Photoshop



Adobe Illustrator



Notion



Slack



PostgreSQL

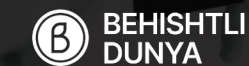


MySQL



Firebase

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BRANDS THAT TRUST KESHDE

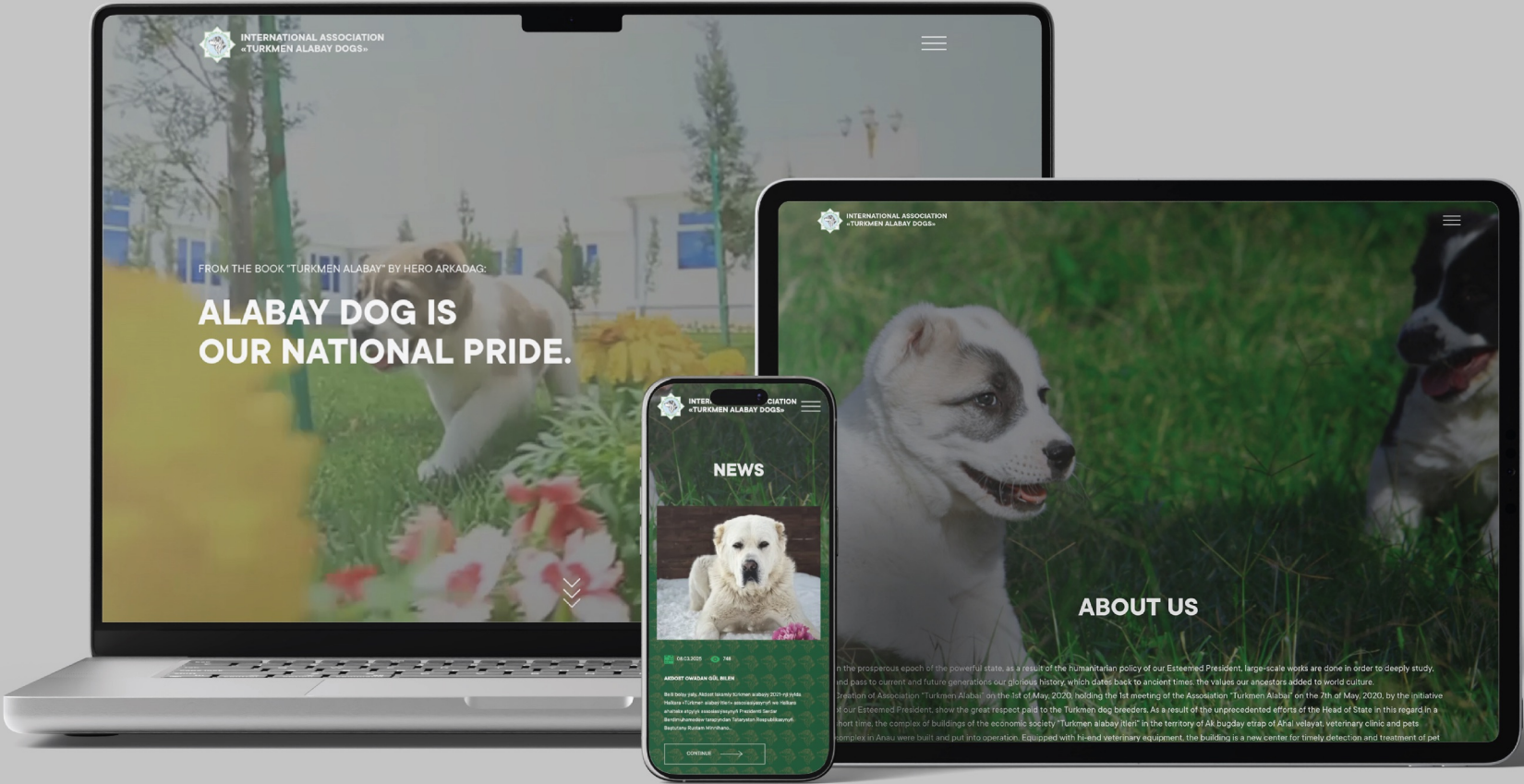
Over the years, Keshde has had the privilege of working with a diverse range of clients—from innovative startups and growing SMEs to established enterprises. With over 70 successful projects completed across web development, mobile apps, UI/UX design, branding, and more, we've built strong partnerships based on trust, quality, and results.

Our portfolio reflects not just the scope of our capabilities, but the depth of the relationships we've formed. Below are some of the brands and organizations that have chosen Keshde to bring their digital visions to life. We are proud to be part of their journeys—and even prouder to call them our clients.



WEB DEVELOPMENT CUSTOM UI/UX

We developed a modern, multilingual website for the International Association of Turkmen Alabay Dogs to serve as the official digital platform for promoting and preserving this national breed. The project focused on delivering a clean, culturally inspired design that reflects the heritage and prestige of the Turkmen Alabay. Key features include structured information about the breed's history, standards, and care, news and event updates, and a media gallery showcasing the dogs in high-quality imagery. The site supports Turkmen, Russian, and English, ensuring global reach and accessibility. Built with responsive design and optimized performance, the platform strengthens the association's online presence and serves as a reliable resource for enthusiasts, breeders, and researchers worldwide.



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WEB DEVELOPMENT CUSTOM UI/UX

We developed a trilingual corporate website for Altyn Kanun Maslahat, a marketing and consulting company serving both local and international markets. The site features a clean, modern design, dedicated service pages, an active insights section, and intuitive navigation in Turkmen, Russian, and English. Alongside the website, we created the company's logo and branding, ensuring a unified and professional visual identity. This project strengthens AKM's credibility and provides a seamless platform for client engagement.





BEHISHTLI
DUNYA

WEB DEVELOPMENT CUSTOM UI/UX

We developed a fully responsive, multilingual corporate website for Behiştli Dünýä, built to reflect the scale and credibility of one of Turkmenistan's largest pharmaceutical suppliers. The project involved creating a clean, modern interface with well-structured product and service sections, easy navigation, and optimized performance for both desktop and mobile devices. The site supports Turkmen, Russian, and English, making it accessible to local and international partners. Special attention was given to presenting the company's vast product catalog, highlighting its global supplier network, and communicating its mission through clear visual hierarchy and engaging content layout. This project delivered a strong, reliable digital platform that enhances customer trust and streamlines brand communication.

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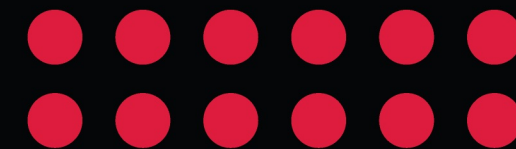


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WEB DEVELOPMENT CUSTOM UI/UX

We developed a visually engaging, multilingual website for Akyol Travel to present its extensive range of travel and tourism services. The project focused on delivering an intuitive user experience through clear navigation, well-structured tour packages, and fully responsive layouts for seamless browsing on any device. The platform includes detailed service descriptions, destination highlights, and integrated contact forms to simplify booking inquiries. With Turkmen, Russian, and English language support, the website serves both local travelers and international visitors, enhancing Akyol Travel's brand presence and making trip planning straightforward, informative, and accessible.

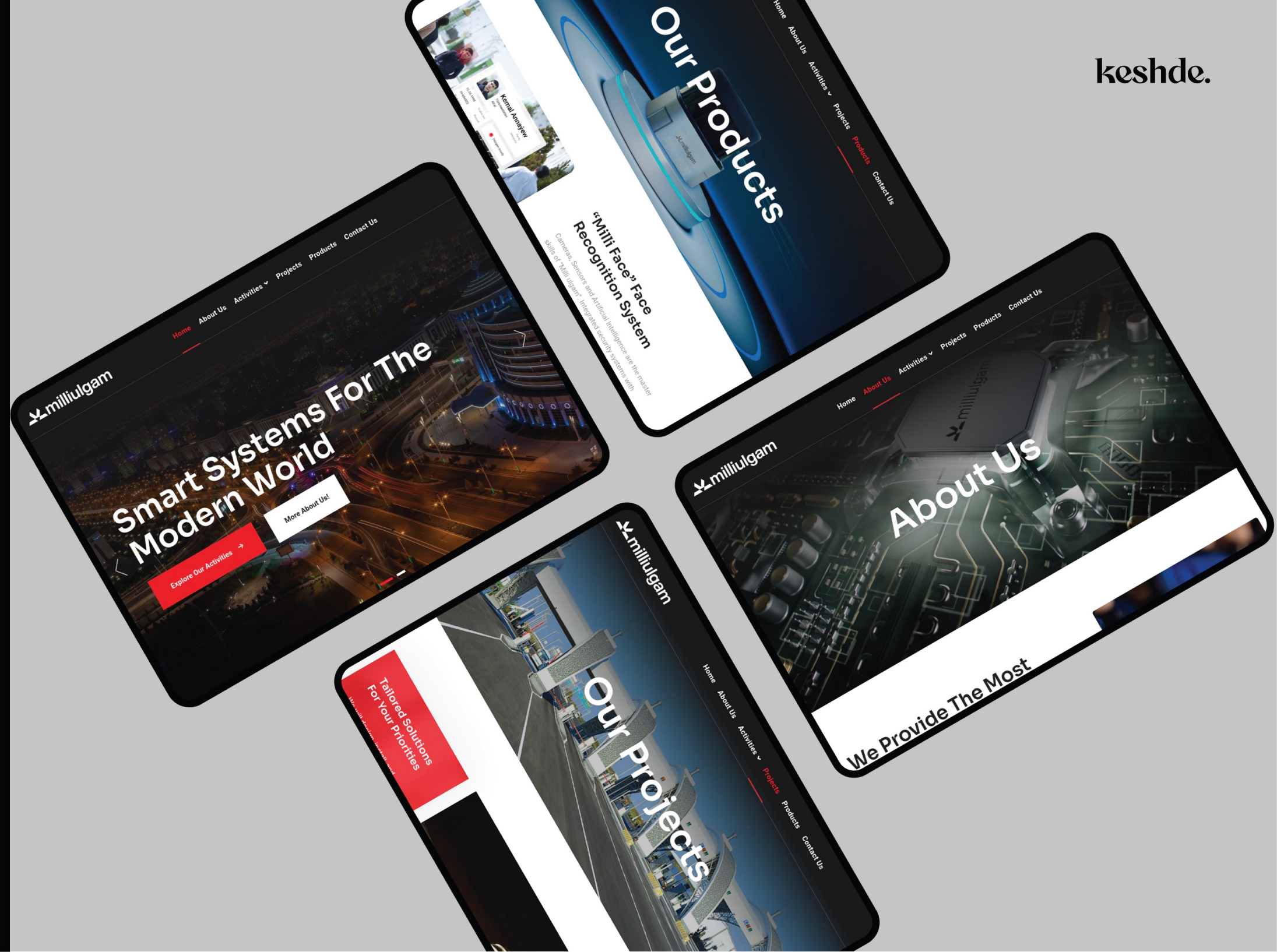




WEB DEVELOPMENT CUSTOM UI/UX

We developed a modern corporate website for Milli Ulgam, a technology solutions provider specializing in IT infrastructure, software development, and systems integration. The project aimed to present the company's services and expertise in a clear, professional, and accessible format. The site features a clean, responsive design with well-structured service sections, project showcases, and contact tools for client engagement. Built with performance optimization and cross-device compatibility, the platform reinforces Milli Ulgam's credibility and supports its mission to deliver reliable, high-quality technology solutions across Turkmenistan.

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WEB APP DEVELOPMENT CUSTOM UI/UX

We developed a custom desktop application for the Hakimlik to digitize and streamline internal workflows related to construction project oversight and land allocation (gurluşyk and yer paýlamak). The system was deployed across the main office and integrated with all departments (bölämler), enabling centralized data management, inter-department communication, and secure information sharing. Key features include user role-based access, searchable project and land records, document tracking, and automated reporting. The application was built with performance, security, and scalability in mind, ensuring reliable operation for day-to-day administrative functions. This project replaced manual processes with an efficient digital solution, improving accuracy, speed, and coordination across the Hakimlik's operations.

GÖKDEPE ETRABY

Gözleg...

admin

Yaşayyş jaýyny alan raýatlar

Yaşayyş jaýyny otkaz edenler

Mellek ýeri

Mellegini otkaz edenler

Öz hasabyna gurlan

Obalardaky kadastr boýunça

Filter

Ýazgda duran ýeri

Ählisi

Hyzmat edýän banky

Ählisi

Potratçy

Ählisi

Şertnama senesi

dd.mm.yyyy

Ulgama goşulan senesi

dd.mm.yyyy

Filter

+ Täze goş

Yaşayyş jaýyny alan raýatlar

Yaşayyş jaýyny alan raýatlaryň sanawy we olar baradaky dolý maglumat

Export

T/b	Yaşayyş jaýy berlen raýatyň F.A.A	Telefon belgisi	Ýazgda duran ýeri	Pasport seriýasy	Yanyoldaşynyň ady, familiýasy	Yanyoldaşynyň telefon belgisi	Yanyoldaşynyň ýazgda duran ýeri	Pasport seriýasy	Potratçy	Hyzmat edýän bank	Şertnama belgisi	Yaşayyş jaýy alan geňeşligi (ýeri)	Kö
1	2	3	4	5	6	7	8	9	10	11	12	13	14
1	Güjükowa Oguļjemat Tejenowna		Gökdepe şäher geňeşligi						Öz hasabyna				Gö gei 4
2	Hydyrow Oraznazar Nyýazdurdyjewiç		Köpetdag geňeşligi						Öz hasabyna				Kö gei S.J
3	Bäşimow Saparmyrat Atageldiyewiç		Gökdepe şäher geňeşligi						Öz hasabyna				Gö gei 2
4	Annamyradowa Ogulkeýik Çaryýewna		Hurmantgökje geňeşligi						Öz hasabyna				Hu gei

Showing 1 to 50 of 8521 results

1

2

3

4

5

6

7

8

9

10

...

170

171

GÖKDEPE ETRABY

Yaşayyş jaýyny alan raýatlar

Yaşayyş jaýyny otkaz edenler

Işgärler

Işgärleriň sanawy

T/b	Ady
1	Admin
2	Home Manager
3	Ground Manager
4	Personal manager
5	Cadastre manager

GÖKDEPE ETRABY

Yaşayyş jaýyny alan raýatlar

Yaşayyş jaýyny otkaz edenler

Täze goşmak

Yaşayyş jaýlaryndan ýüz dönderen raýaty hasaba
Maglumatlary dogry we dolý dolduryň.

Raýatyň familiýasy, ady, atasynyň ady

Familiýasy

Ady

Ýazgda duran ýeri

Pasport seriýasy

Hasaba al

Ýüz dönderen wagty

dd.mm.yyyy

Jaýy taşlan geňeşligi (ýeri)

Köçesi jaý №

Ýaşayyş jaýy soňky berlen raýatyň familiýasy, ady, atasynyň ady

Familiýasy

Ady

Atasynyň ady

Ýazgda duran ýeri

Häkimiň karary

Bellik

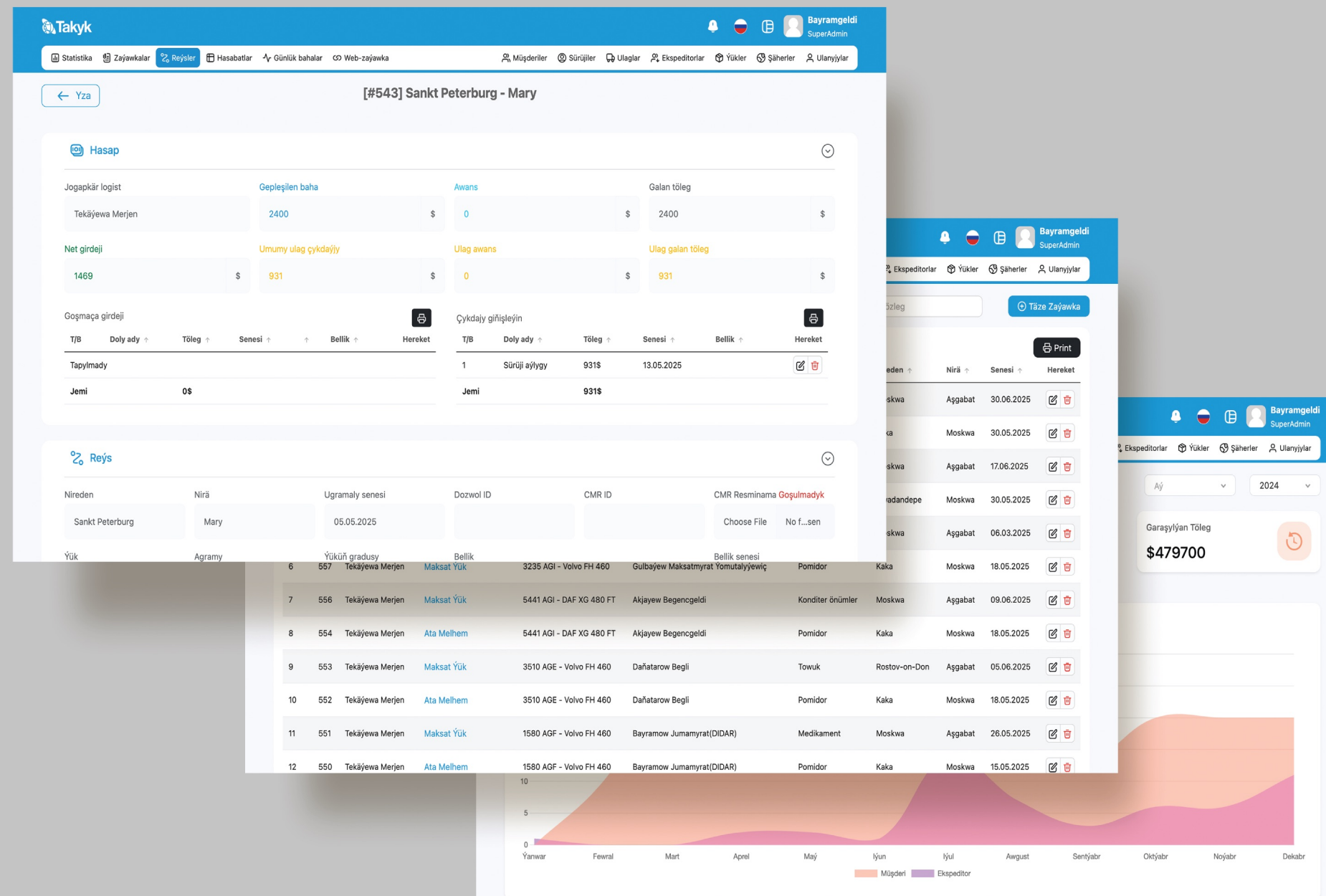


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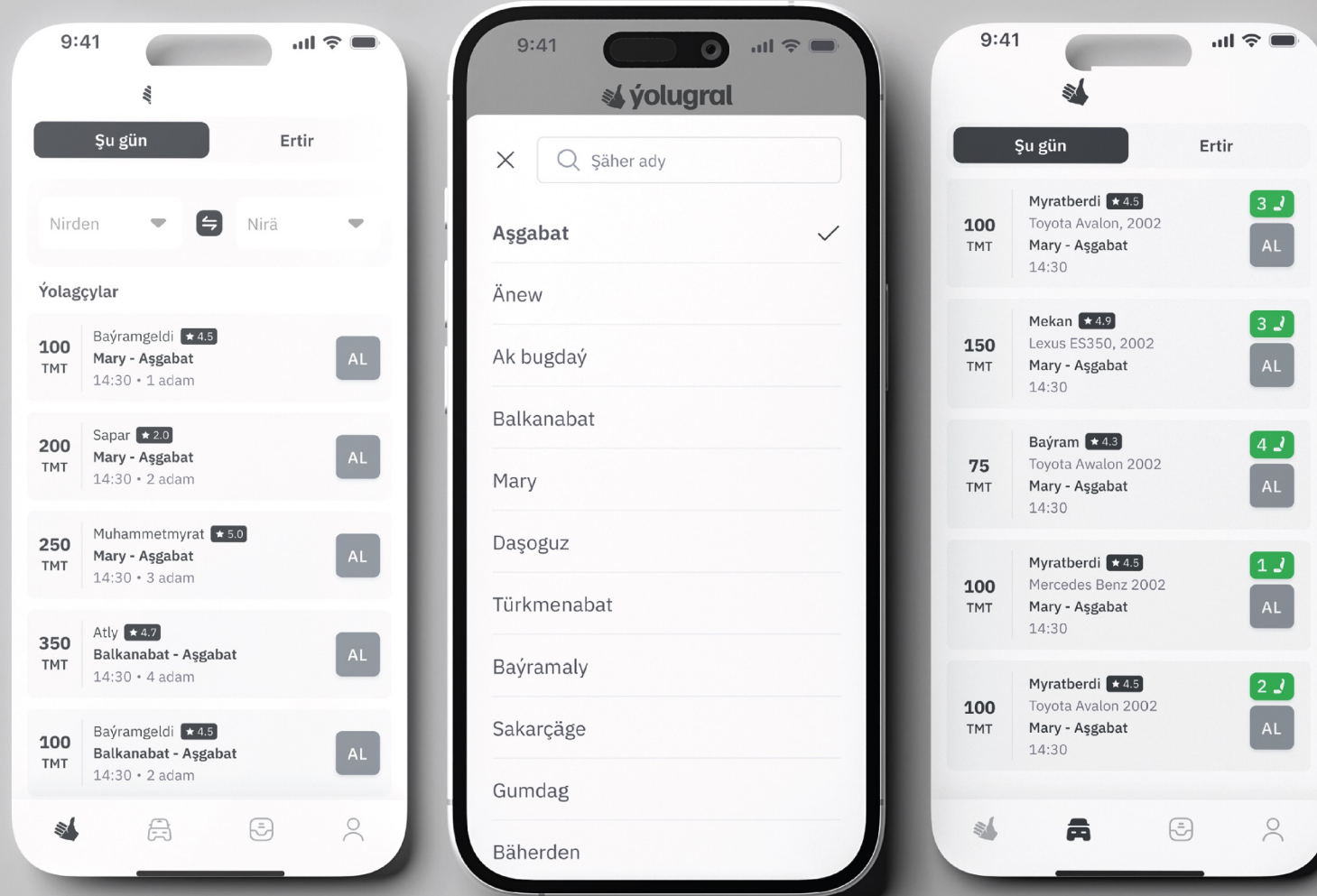
LOGISTICS MANAGEMENT SYSTEM WEB APP

We created Takyk, a powerful web-based logistics management system designed to meet the operational needs of freight and transportation companies. This ready-to-deploy platform helps logistics providers digitize their processes, improve efficiency, and maintain complete visibility over their operations without relying on fragmented tools or manual tracking methods.

Built with scalability, security, and a user-friendly design, Takyk is offered as a ready product for logistics companies of any size. It can be tailored to match each client's operational structure, making it an adaptable and long-term solution for modern freight management — **the Keshde way.**



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LONG-DISTANCE RIDE SHARING MOBILE APP

Yolugra is a smart, user-friendly mobile app designed for Turkmenistan's long-distance travelers and vehicle owners. It creates seamless connections by letting vehicle owners post trip details (origin, destination, available seats, price), and passengers book rides that match their travel needs—and do so instantly. Passengers benefit from real-time notifications and transparent booking, while vehicle owners efficiently utilize spare capacity. The built-in rating system adds trust for both parties. A cost-effective, efficient travel solution tailored to real user needs.

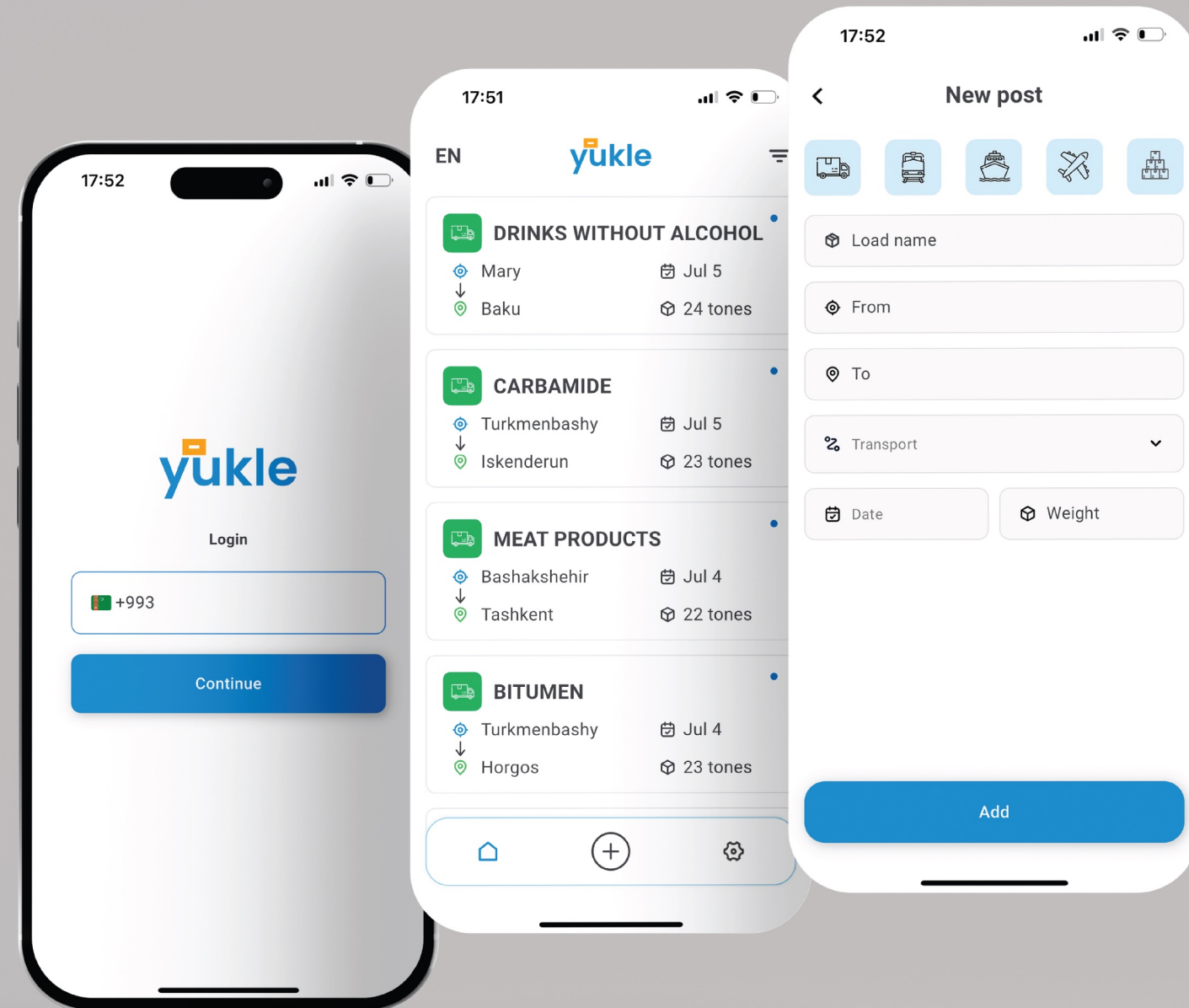


LOGISTICS MATCHING MOBILE APP

Yukle is a user-centric mobile solution that instantaneously connects cargo creators with logistic providers — locally and internationally. Designed for ease and speed, users post load requests specifying details like cargo type, origin-destination, weight, and transport mode (road, rail, air, sea, bulk, partial container). Logistic companies then view posted requests and submit tailored offers. Users can choose the best proposal, edit or delete requests, and manage their notifications—all through a clean, intuitive interface.

Key highlights:

Clear notification inputs with customizable matches. Live offer stream from logistics companies. Ability to modify or withdraw posted requests. No provider registration required—open to all logistics firms.



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WEBSITE, WEB ADMIN SYSTEM & MOBILE APP

For GYZ GALA, Turkmenistan's first premium lifestyle complex designed exclusively for women, we delivered a complete digital ecosystem that includes a website, mobile application, web-based admin panel, and full UI/UX design. The website showcases the complex, its services, and premium shops with a visually engaging, multilingual platform. The mobile app serves as the official customer companion, allowing users to explore stores, book beauty and wellness appointments, and reserve tables at restaurants and cafés.

The web admin panel was built to give GYZ GALA management full control over services, promotions, bookings, and user interactions. Our UI/UX design ensured a consistent, elegant, and intuitive digital identity across all platforms, reflecting the sophistication of the GYZ GALA brand. This integrated solution not only enhances the on-site experience but also creates a seamless bridge between customers and the complex, making GYZ GALA more accessible, interactive, and modern — the Keshde way.



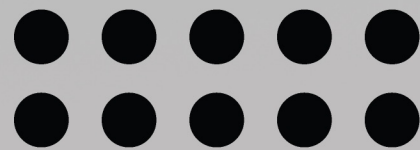


SUPPLIER MANAGEMENT UI/UX DESIGN

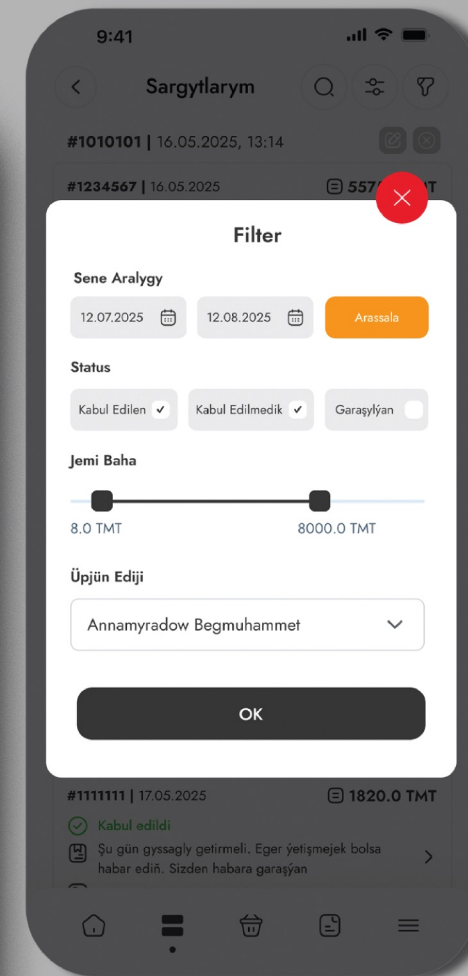
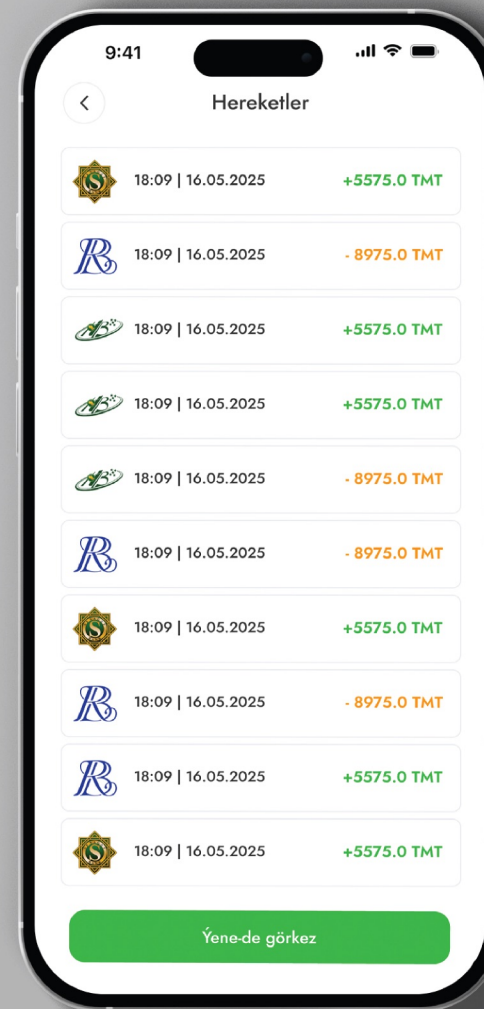
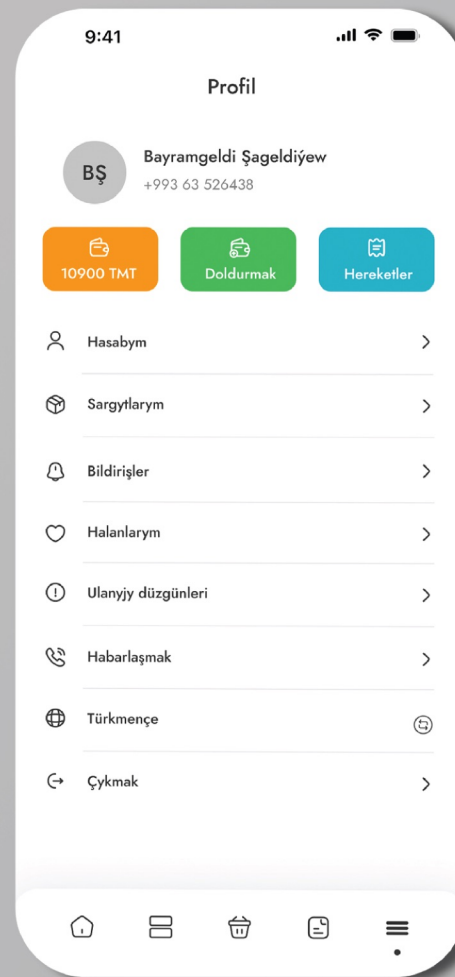
We crafted the complete UI/UX design for the KOSMOS App, a large-scale supplier platform built to connect distributors, stores, and regions across Turkmenistan. The app serves as a central hub for managing orders, tracking supplies, and ensuring smooth communication between suppliers and retail points.

Our design team focused on building an interface that balances powerful functionality with simplicity, ensuring that users — from store managers to suppliers — can navigate the system effortlessly. We delivered: Clear dashboards for tracking inventory and orders. Optimized workflows to speed up supplier–store interactions. Consistent design system ensuring scalability and brand alignment. Mobile-friendly layouts for on-the-go accessibility.

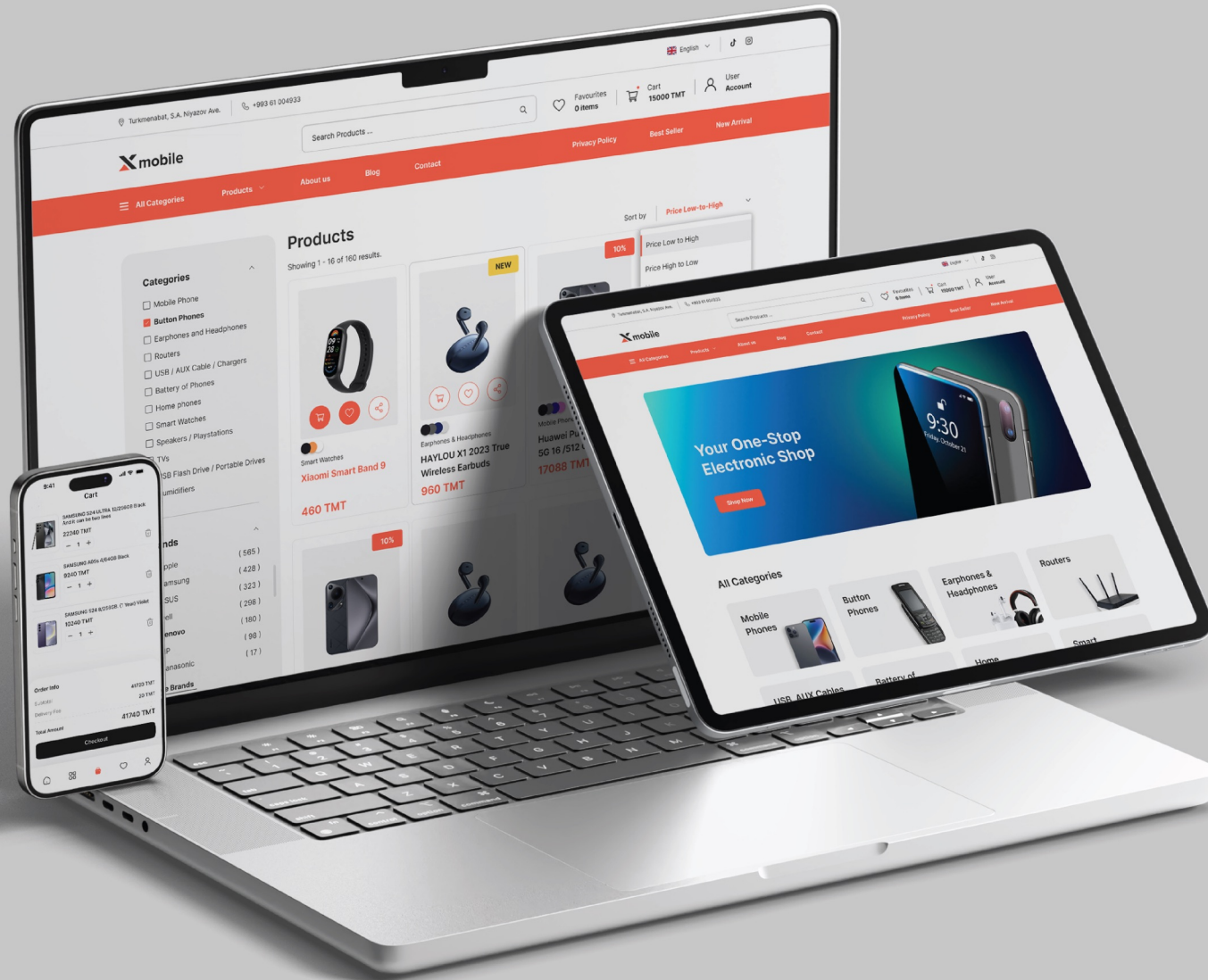
The KOSMOS App design reflects our philosophy: UI/UX should not only look polished, but also reduce complexity, save time, and create trust in everyday use. With intuitive navigation, data-driven layouts, and user-centered aesthetics, we transformed a complex supply-chain tool into an accessible and efficient digital product — **the Keshde way.**



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Xmobile

E-COMMERCE

WEBSITE & MOBILE APP

We developed a complete e-commerce ecosystem for X-Mobile, one of Turkmenistan's leading electronic and mobile device retailers. The solution included a responsive website and mobile app designed to deliver a modern online shopping experience tailored to tech-savvy customers. Our work focused on combining clean UI/UX with robust functionality, making it simple for users to browse, compare, and purchase products seamlessly across platforms.

The system features:

Product catalog with advanced filtering for devices and accessories. Secure checkout and order management system. Mobile app integration for shopping on the go. Admin panel for inventory, pricing, and promotions. Responsive design ensuring a smooth experience on all devices.

The X-Mobile project demonstrates how we build scalable and user-friendly eCommerce solutions that not only drive sales but also strengthen customer trust and brand presence — all crafted **the Keshde way**.

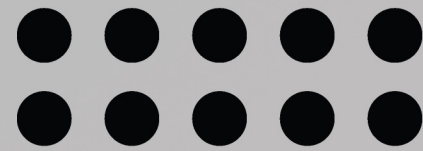


DIGITAL MARKETPLACE FOR CLOTHING & LIFESTYLE

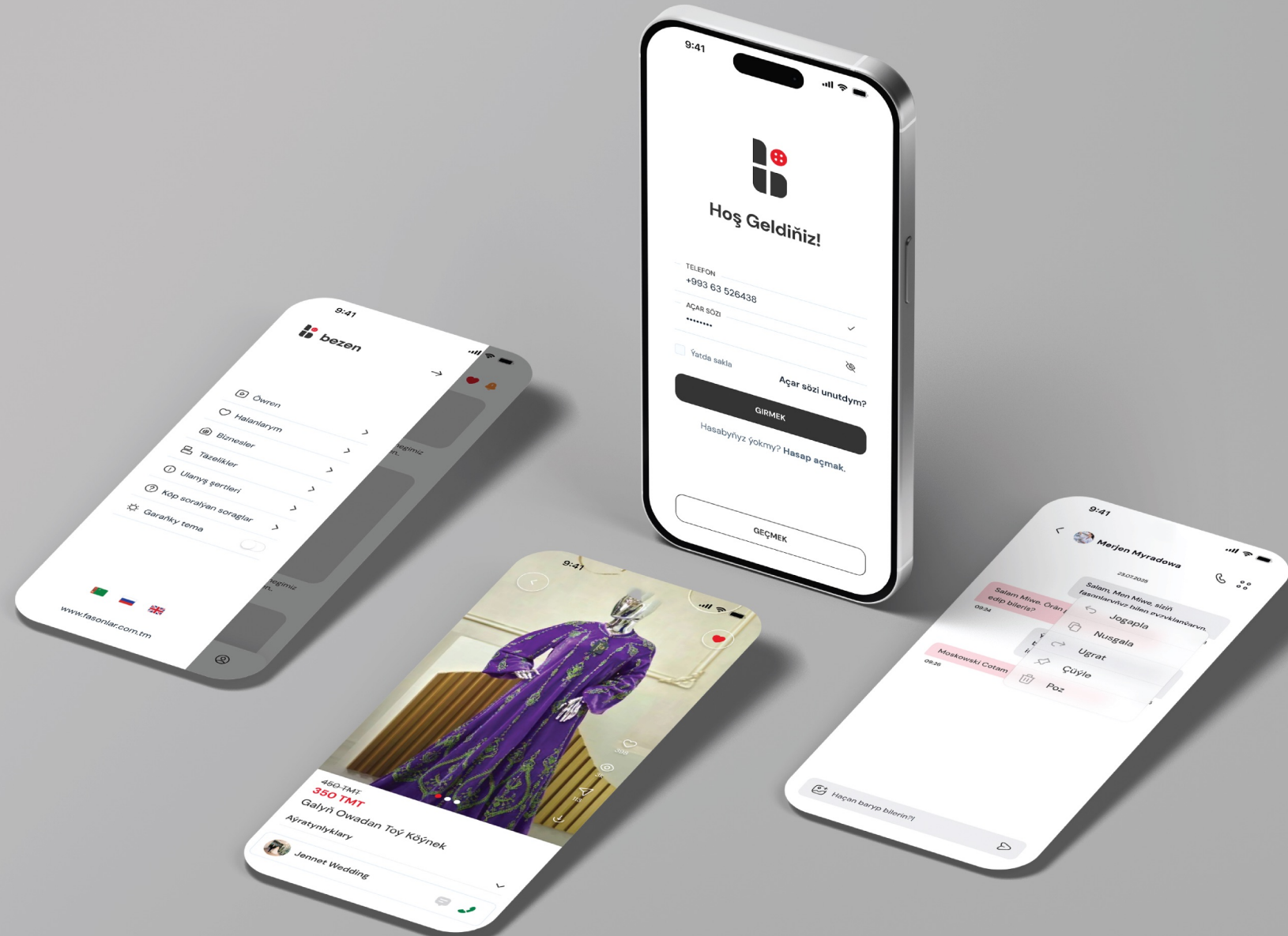
We developed the Bezen mobile application and platform (fasonlar.com.tm) — a modern digital marketplace for fashion, lifestyle, and accessories in Turkmenistan. Bezen brings together brands, boutiques, and designers in one place, giving users an easy way to explore, compare, and shop for clothing and lifestyle products online.

Our team delivered a full-stack solution that included: A mobile app with smooth browsing and intuitive shopping flows. A web platform for product catalog management and customer engagement. Admin tools for managing brands, categories, and promotions. A UI/UX design system optimized for fashion browsing, with modern visuals and effortless navigation.

Bezen's design reflects style and convenience — from clear product showcases to seamless ordering processes. This project highlights our ability to combine eCommerce functionality with lifestyle branding, creating a digital platform that resonates with both trendsetters and everyday shoppers — built **the Keshde way**.



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